SDCC PHOTO DEPARTMENT

Portraiture: Photo 220 N. David King, Instructor

NAME:	
DHE:	Grado:

PORTRAIT PROJECT: "Formal Portrait"

The "formal" portrait is the photographer's answer to the studio oil painters of old. The subject is usually dressed "formally" (at least for them) and this is the shot that will represent them to the world. Often designed for an "over-the-mantlepiece" display it also is used for formalized shots for directory listings, promotional materials, book jackets, etc.

The goal is simple, make the subject look as good and in as positive a view as possible. For this assignment we will use the studio lighting. Download and study the Lighting Styles Handout and use it to help shape the subject's face.

Subjects

You may choose to do either a male or female subject. But do an individual not a group. You can select any props you think are appropriate for the subject.

Procedure

Download the handout on portrait lighting styles from my web site as reference. Chose the style that works the best with the subject of your shot.

You can produce the final in either color or B&W though more commonly today these formal portraits are done in color.

You can shoot in either film or digital. However the final submission will be in two forms: An electronic file to be submitted to Blackboard for grading purposes and a print for critique and class discussion purposes. Specs for each follow but this is important and part of the grade component

To Turn-in

FILE FOR BLACKBOARD: The file to attach and submit to Blackboard needs to be as follows:

- 1. 100 ppi
- 2. 1,000 pixels tall
- 3. sRGB color space or can be in grayscale color space
- 4. 8-bits in bit-depth
- 5. All layers flattened
- 6. JPEG format
- 7. Rename the files as "yourname_assignment.jpg"

Be sure to press the "Submit" or "Save" button after the files is attached.

PRINT FOR DISCUSSION/CRITIQUE. Make a minimum sized 8x10 print mounted on 11x14 board to bring to the critique. You do not have to create an over/window mat but you can if you wish. You can also make a larger (up to a max of 16x20) portfolio print in anticipation of the final class portfolio.

Grading

You will be graded based on the grade form.